

## 2021 Upper Midwest Hazelnut Growers (Virtual) Conference

### Help Via Zoom March 4-6, 2021

#### DAY ONE: Thursday, March 4 -- Getting Started with Hazelnuts

Link to Recording: <https://youtu.be/tB5e-YH05ks>

Day One is geared toward growers interested in getting started in growing hazelnuts but will be useful for any grower who is interested in the latest recommendations and information producers need to know to make good decisions about starting and managing hazelnut production.

**8:30 AM - 9:00 AM - Conference webinar opens. Attendees are encouraged to log-in early to get settled in and prepared.**

**9:00 AM - Welcome from Conference Host Linda Meschke, Introduction to the UMHDI**

**9:15 AM - Site Selection, Orchard Layout, Plant & Row Spacing - Jeff Jensen, Trees Forever**

**10:00 AM - Plant Selection, Varieties - Jason Fischbach, UW-Extension**

**10:15 AM - Feeding Hazelnuts to Pigs - Pete Lammers, UW-Platteville**

**10:40 - Break**

**10:55 - Hazelnut Farmer of the Year Presentation**

**11:00AM - Fertilizing and Leaf Tissue Testing - Mike Lovlien, Midwestern Bio-Ag**

**12:00PM - Plant Nursery Showcase - Brian Byers, Great Plains Nursery; Jeff Zarnowski, Z's Nutty Ridge, Tom Knezick, Foggy Bottom Farms**

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#### DAY TWO: Friday, March 5 -- Hazelnut Research

Link to Recording: <https://youtu.be/8LDKi6NMINI>

Join us on Day Two to learn about the latest hybrid hazelnut research, including breeding, micropropagation, insect pests, flavor and food science and mechanical harvesting. Growers of all experience levels are encouraged to attend.

**8:30 AM - 9:00 AM - Hazelnut Grower Clusters - Jason Fischbach, UW-Extension**

**9:05 AM - Got Weevils? - Hailey Shanovich, U of MN**

**9:30 AM - Considering Hazelnut Genetic Diversity - Mike Demchick, UW-Stevens Point**

**- Next Generation Hazelnut Genetic Diversity - Lois Braun, U of MN**

**- Hazelnut Genomics - Dr. Scott Brainard, UW-Madison**

**10:30 AM - Break**

**10:45 AM - Micropropagation - Renata Pincelli-Souza, U of MN**

**11:15 AM - Mechanical Harvest of Hazelnuts - Dave Bohnhoff, UW-Madison**

**11:45 AM - Identification of Bitter Compounds in American Hazelnuts - Xue Wang, Ohio State University**

**12:15 PM - Plant Nursery Showcase - Mark Shepard, Forest Agriculture Enterprises**

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#### DAY THREE: Saturday, March 6 -- Markets, Processing and Finances

Link to Recording: <https://youtu.be/MdQjc41Bn5g>

Day Three will cover supply chains, processing, marketing, end-uses and financial planning.

**8:30 AM - American Hazelnut Company - Mike Lilja, President**  
**9:05 AM - Marketing Efforts in WI and MN - Connie Carlson, U of MN RSDP**  
**10:00AM - Weed Control, Orchard Maintenance - Jeff Jensen, Trees Forever**  
**10:30AM - Processing Hazelnuts - Paul Ronsheim, American Hazelnut Company; Jason Fischbach, UW-Extension**  
**11:00AM - Break**  
**11:10AM - USDA Programs - Linda Meschke, Rural Advantage**  
**11:30AM - UMHDI Hazelnut Enterprise Budgets - Jason Fischbach, UW-Extension**  
**12:00PM - Plant Nursery Showcase - Paul and Sanna Mairet, Nine Hazels Farm; Mark Hamman, Experimental Farm Network**  
**12:30PM - Closing - Linda Meschke, Rural Advantage**