



2022 Upper Midwest Hazelnut Growers Conference

Friday, March 4, 2022

4:00-5:00pm: The Buddy System: How Marketing and Branding Need Each Other
- *Connie Carlson, University of Minnesota, Will Pipkin, Copy That*

5:00-6:30pm: Dinner on your own

6:30-8:30pm: Building the Midwest Hazelnut Brand
- *Working session facilitated by Connie Carlson and Will Pipkin*

Saturday, March 5, 2022

8:30-9:15am: Hazelnut Processing Updates – Bring on the Nuts!
- *Jason Fischbach, UW Extension, Jeff Jensen, Iowa Nut Growers Association*

9:15-10:00am: Harvesting and De-Husking
- *Dave Bohnhoff and Scott Sanford, UW-Madison*

10:00-10:15am: Break

10:15 – 11:00am: Feeding Hazelnuts to Pigs and Poultry
- *Pete Lammers, UW-Platteville*

11:00-Noon: Hazelnut Grower Panel: Real Information from Real Farmers
- *Mary Hovel (M&S Enterprises), La Crosse, WI*
- *Paul Ronsheim (Blue Mound Hazelnuts), Barneveld, WI*
- *Jim Mickelson (Mickelson Farms), Rochester, WI*

Noon – 1PM Lunch and Presentation of Hazelnut Grower of the Year

1:00-1:45pm: Bugs Driving You Nuts? The Hazelnut Weevil and Other Insect Pests of Hazelnuts
- *Brian Aukema and Hailey Shanovich, University of Minnesota*

1:45-2:45pm: Vegetative Propagation Updates
- *Seed-Graft Layering: Mark Hamann, University of Minnesota*
- *Mound-Layering: Lois Braun, University of Minnesota*

2:45-3:30pm: Scaling-Up the UMHDI Breeding Program
- *Julie Dawson, UW-Madison*
- *Scott Brainard, UW-Madison*
- *Lois Braun, University of Minnesota*