

New Hazelnut Cultivars for Midwest Growers

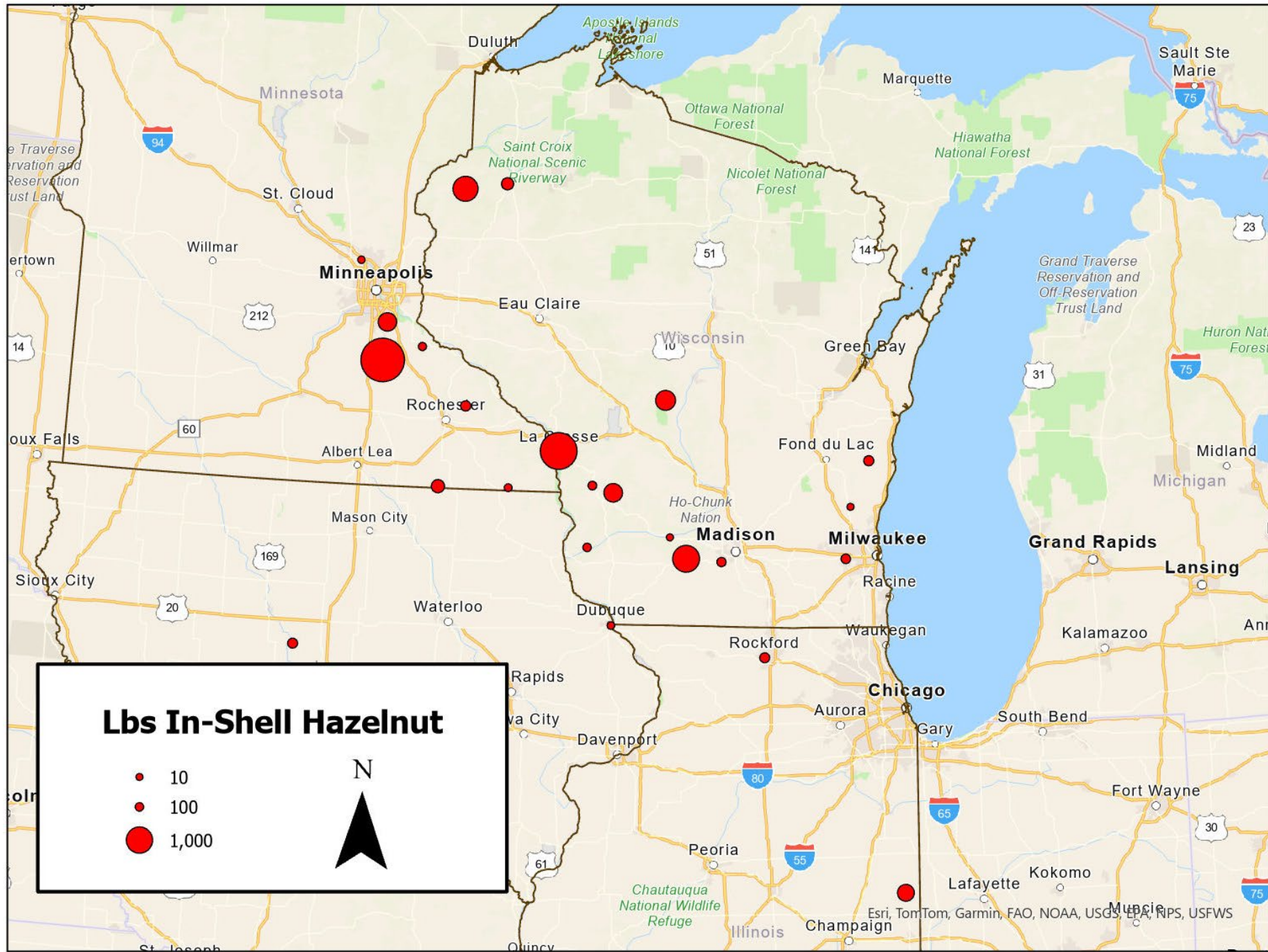
Jason Fischbach, UW-Extension
2024 UMHDI Conference



Locations of early-adopter seed-origin plantings circa 2009



2023
(10,700 lbs)



UMHDI Breeding Program

An aerial photograph of a vast agricultural field, likely a breeding program. The field is filled with rows of crops, possibly corn or soybeans, stretching towards the horizon. The sky is clear and blue, and there are some trees and utility poles visible in the distance.

1st Gen: Search and Screen OP Seedling Populations

2nd Gen: Genomics Informed, Trait-Based Breeding

UMHDI 1st Generation Selections



Arb 4-3 Price W41 Cuddy 2-28 Gibs 5-15 Rose 18-10 Shep Rosy Stap N2-7 SPC-2D5 Minar 342 Rose 9-2

A Production and Economic Model for Hedgerow Hazelnut Production in the Midwestern United States



Jason Fischbach & Lois Braun

February 2017

Plant Age	Canopy Coverage (sq ft)	oz kernel per sq ft	lbs kernel per acre	lbs kernel per plant	lbs in-shell per plant	lbs in-shell per acre
4	10890	0.02	13	0.01	0.04	32
5	14520	0.17	152	0.17	0.42	380
6	18150	0.28	320	0.35	0.88	801
7	21780	0.42	576	0.63	1.59	1441
8	21780	0.62	844	0.93	2.32	2110
9	21780	0.66	981	0.99	2.48	2252
10	21780	0.72	981	1.08	2.70	2452
11	21780	0.85	1162	1.28	3.20	2906
12	21780	0.72	981	1.08	2.70	2452
13	21780	0.85	1162	1.28	3.20	2906
14	21780	0.72	981	1.08	2.70	2452
15	21780	0.85	1162	1.28	3.20	2906

900-1200 lbs/ac kernel to make
money growing hazelnuts in the
Midwest (0.72 oz/sq ft)



Eric 4-21

Rose 9-2

Price W41

Arb 7-1

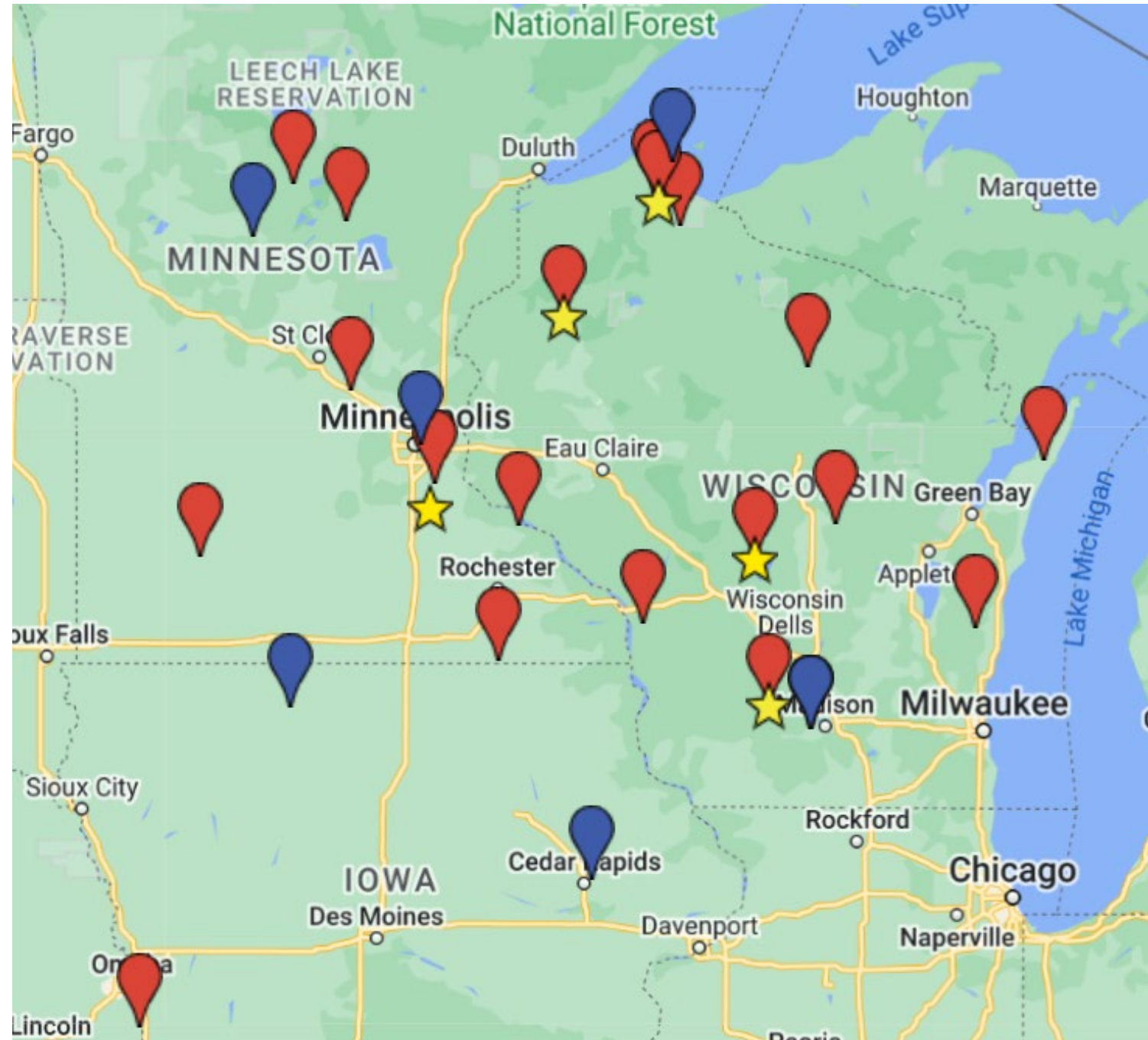
Stap N7-6

UMHDI Trial Plantings (As of March 2024)

UMHDI 1st Gen Selection
Performance Trials

Joint Performance Trials

Go-First Farms



Joint Performance Trial (JPT) Locations

State	Nearest City	USDA Hardiness Zone	Soil Type
Wisconsin	Bayfield	5a	705B - Cublake-Croswell-Ashwabay complex (sand)
	Verona	5a	PnC2 - Plano silt loam
Minnesota	Staples	4a	567A - Verndale sandy loam
	St. Paul	4b	411C - Waukegan Silt Loam
Iowa	Marion	5a	8B - Judson silty clay loam
	Fenton	5a	107 - Webster clay loam

JPT Cultivar Entries (26 genotypes)

All of these were winners from prior replicated performance trials

Entry Name	Breeding Program	Established
OSU 541.147 (The Beast)	Oregon State University	2017/2018
Grand Traverse	Cecil Ferris	2017/2018
Aldara	Grimo Nut Nursery	2017/2018
Andrew	Grimo Nut Nursery	2017/2018
Frank	Grimo Nut Nursery	2017/2018
Marion	Grimo Nut Nursery	2017/2018
Northern Blais	Grimo Nut Nursery	2017/2018
Dermis	Grimo Nut Nursery	2018/2019
Arb 4-3	UMHDI	2018-2021
Arb 7-1	UMHDI	
Cuddy 2-28	UMHDI	
Gibs 5-15	UMHDI	
Heas B	UMHDI	
Price W41	UMHDI	
Rose 9-2	UMHDI	
Shep Rosy	UMHDI	
SPC-2D5	UMHDI	
Gibs 2-30	UMHDI	
Gibs 6-23	UMHDI	
Eric 4-21	UMHDI	
Gunth GF	UMHDI	
Stap N7-6	UMHDI	
Raritan	Rutgers University	2021
Monmouth	Rutgers University	2021
Somerset	Rutgers University	2021
Hunterdon	Rutgers University	2021

Joint Performance Trials

Madison, WI Location Planted Spring 2017 8ft in-row spacing



Seedling

Frank

The Beast

Aldara

Grand
Traverse

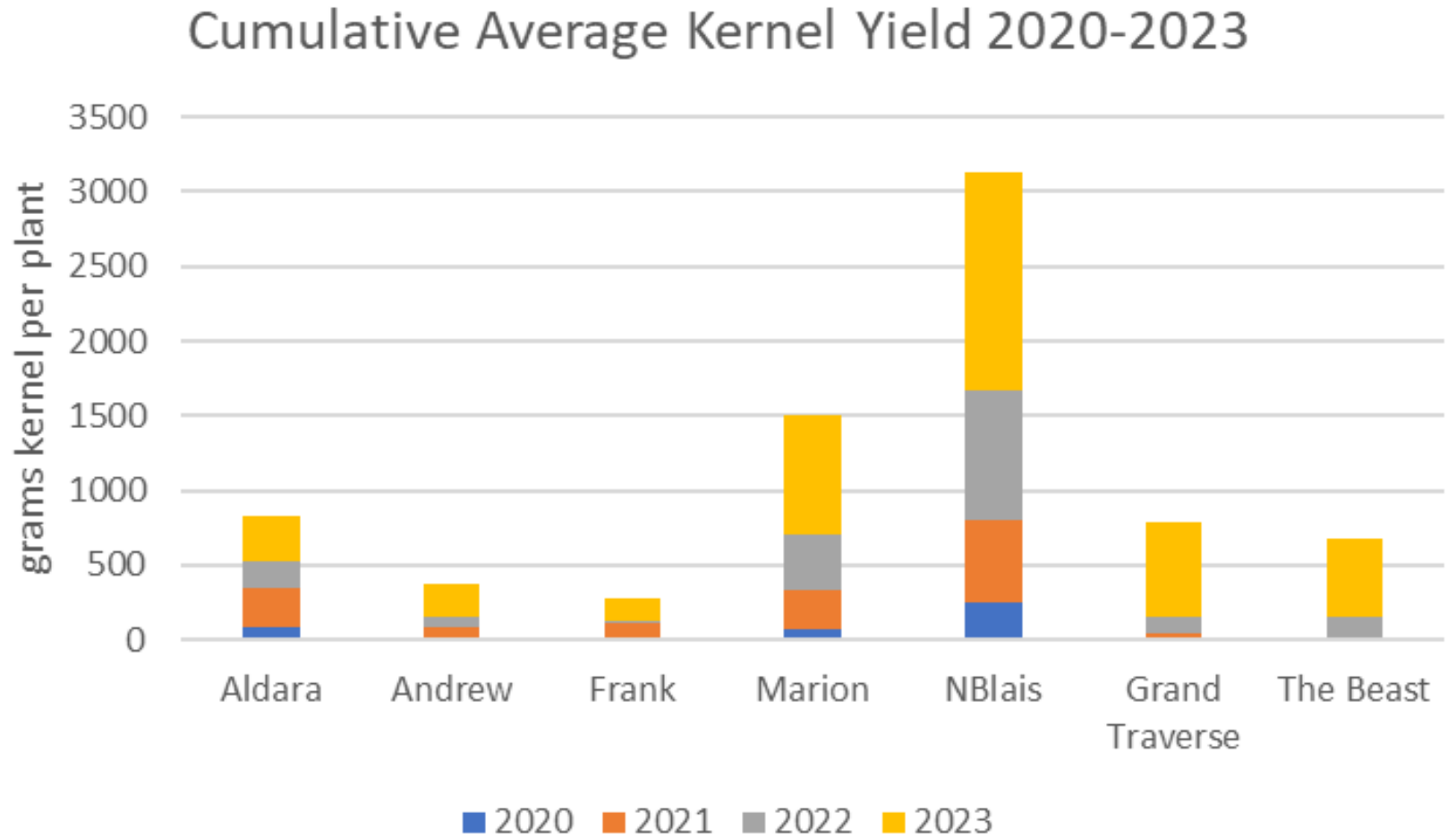
Northern
Blais

Marion

Andrew

2017 Entries

Kernel Yield (Age 4-7)



Northern Blais Stats

Madison Planting

- 8' x 15' (363/acre)
- 2021 (age 5)
 - 36.2% kernel
 - 0.76 g/kernel
 - 397 lbs kernel/acre
- 2022 (age 6)
 - 36.9% kernel
 - 0.71 g/kernel
 - 816 lbs kernel/acre
- 2023 (age 7)
 - 35.9% kernel
 - 0.61 g/kernel
 - 1174 lbs kernel/acre



Northern Blais



	Average (2021-2023)	
Grand Traverse	46%	A
The Beast	41%	AB
Marion	38%	BC
Frank	38%	BC
Andrew	37%	BC
NBlais	36%	BC
F1	36%	C
Aldara	35%	C
	p < 0.0001	



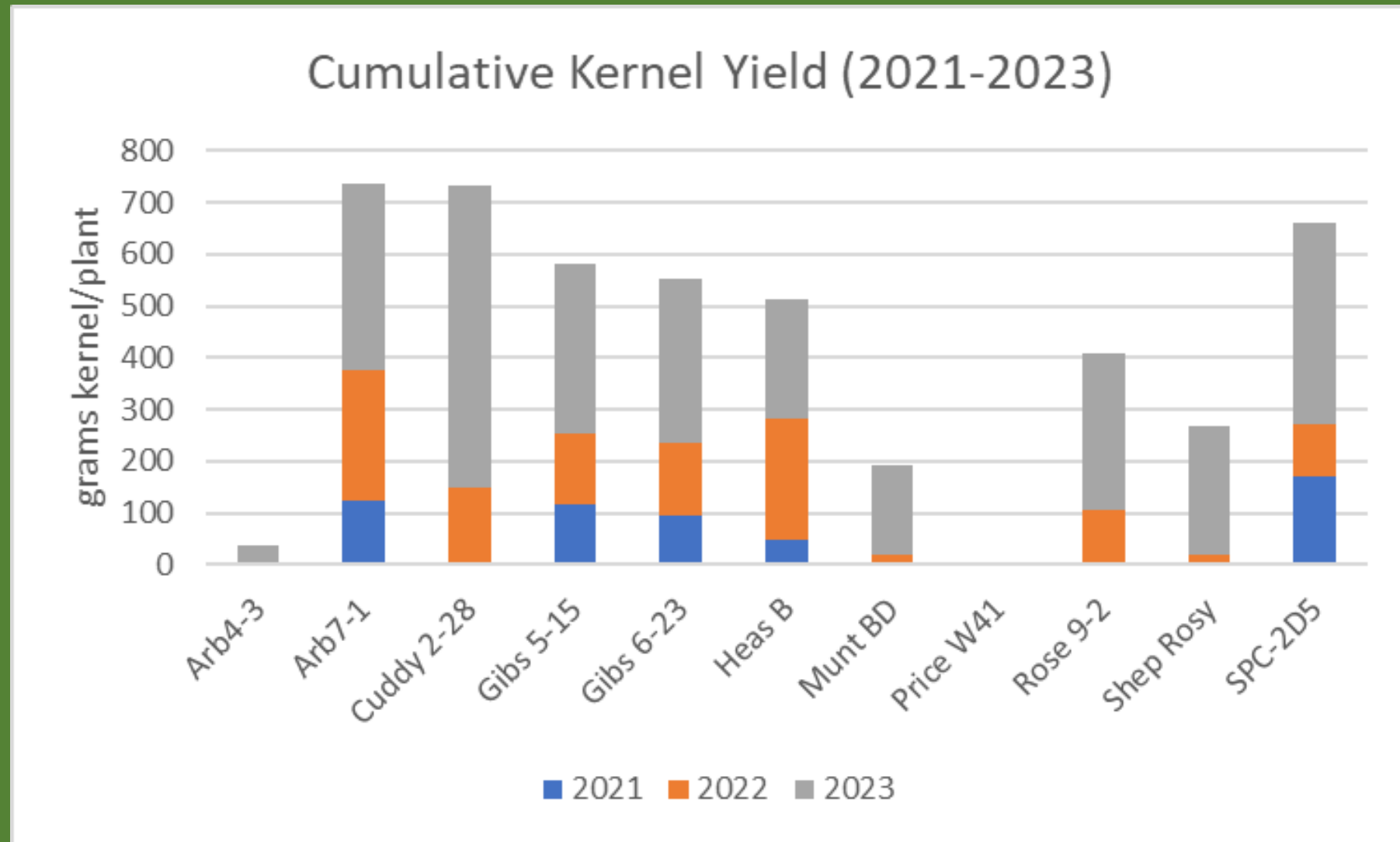
Grand Traverse Aldara Frank Northern Blais Marion Andrew

	3 yr Avg Kernel Weight (g)	
Grand Traverse	1.05	A
Frank	0.93	AB
Marion	0.89	BC
Andrew	0.89	BC
The Beast	0.79	CD
NBlais	0.72	DE
Aldara	0.62	EF
F1	0.53	F

Percent Kernel and Kernel Weight

2019 Entries

Kernel Yield (Age 3-5)



Northern Blais Kernel Yield (age 3-5) = 740 g

Arb 7-1

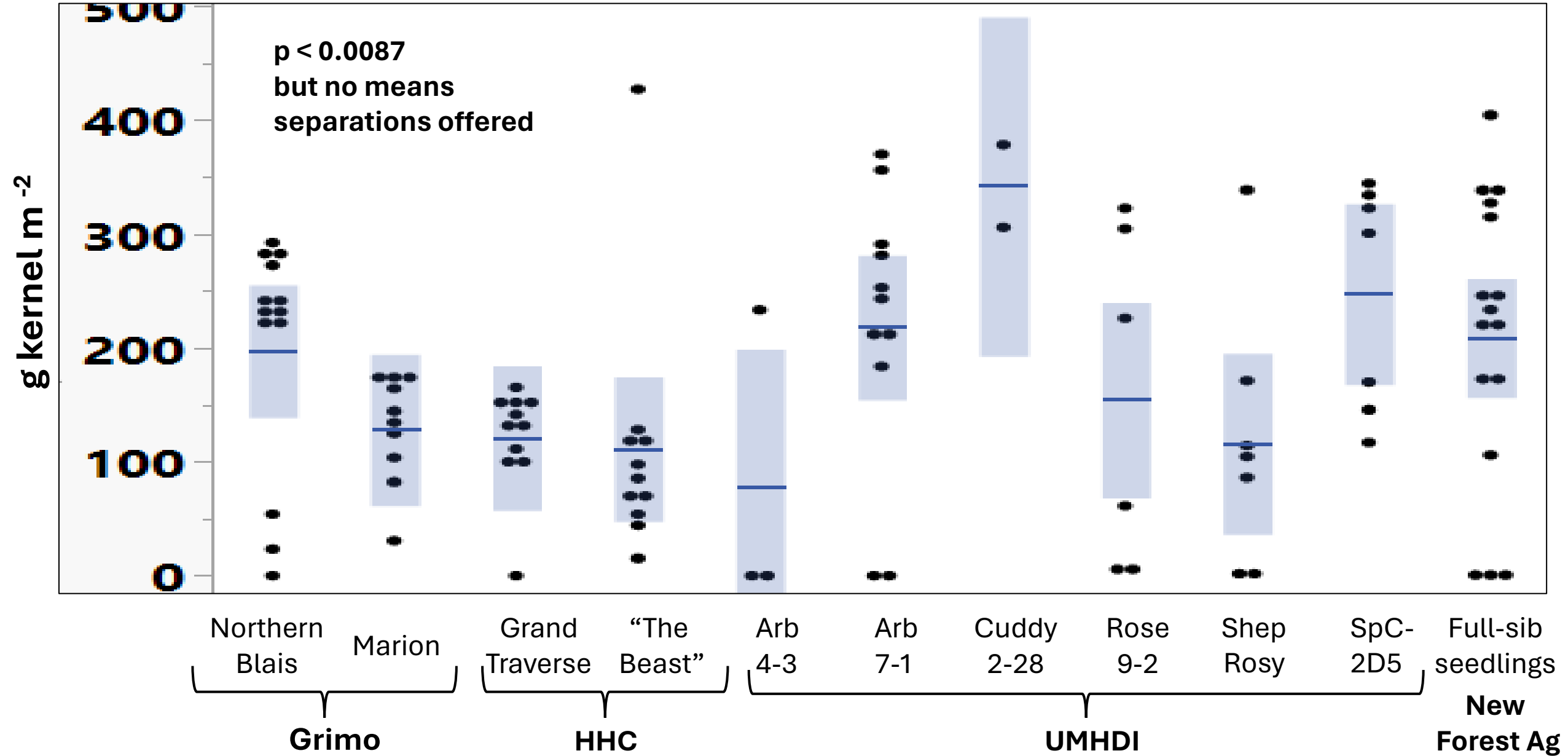


A photograph of a rose bush in bloom. The bush is covered in vibrant green leaves and numerous bright yellow flowers. It is situated in a garden bed with a layer of brown mulch. In the background, there is a dense wall of green bushes. The foreground is filled with tall, green grass. The overall scene is lush and healthy.

Rose 9-2 (age 4)

West Madison 2023 Kernel Yield Density

top eleven entries

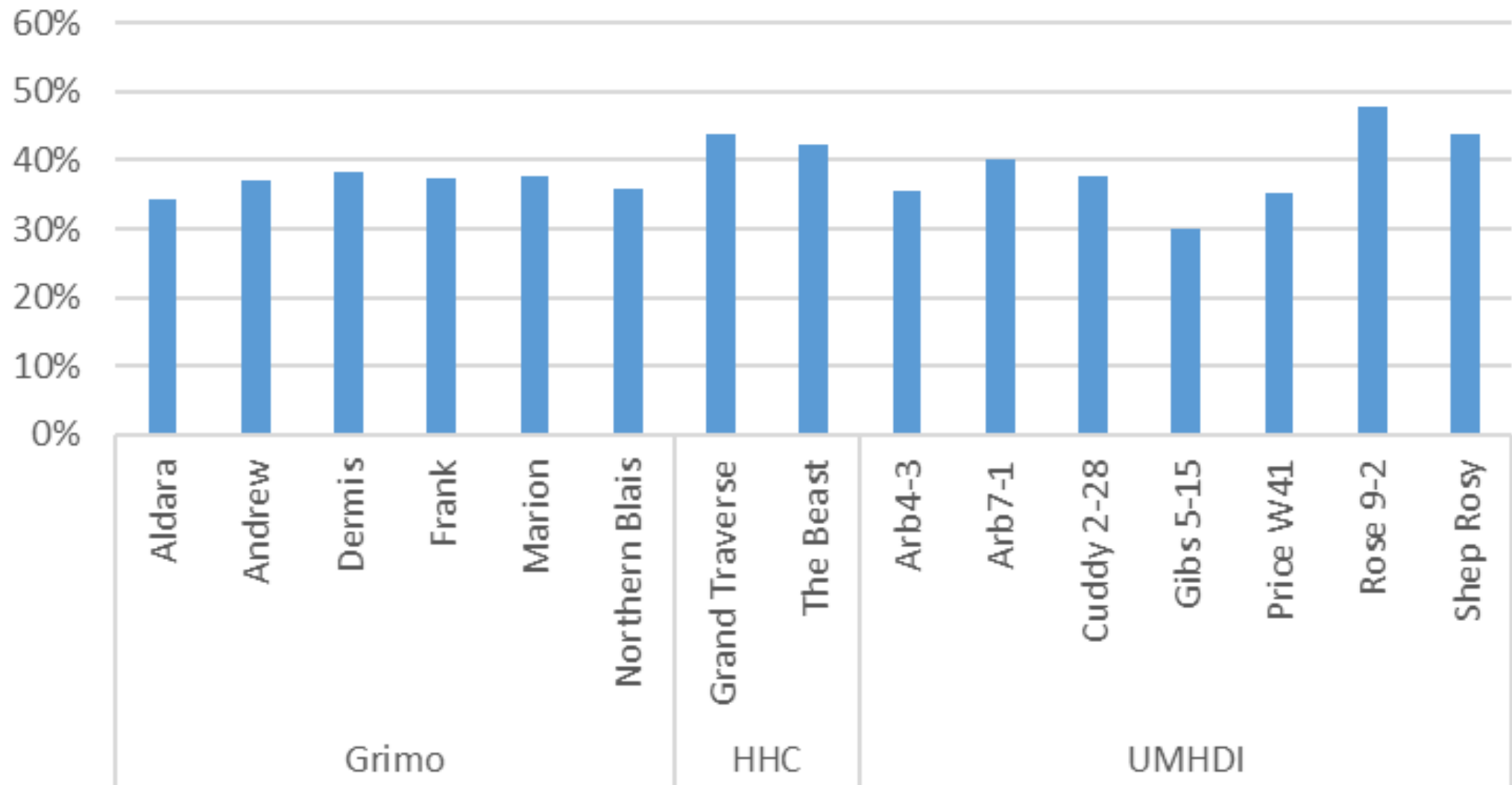


Yield Densities

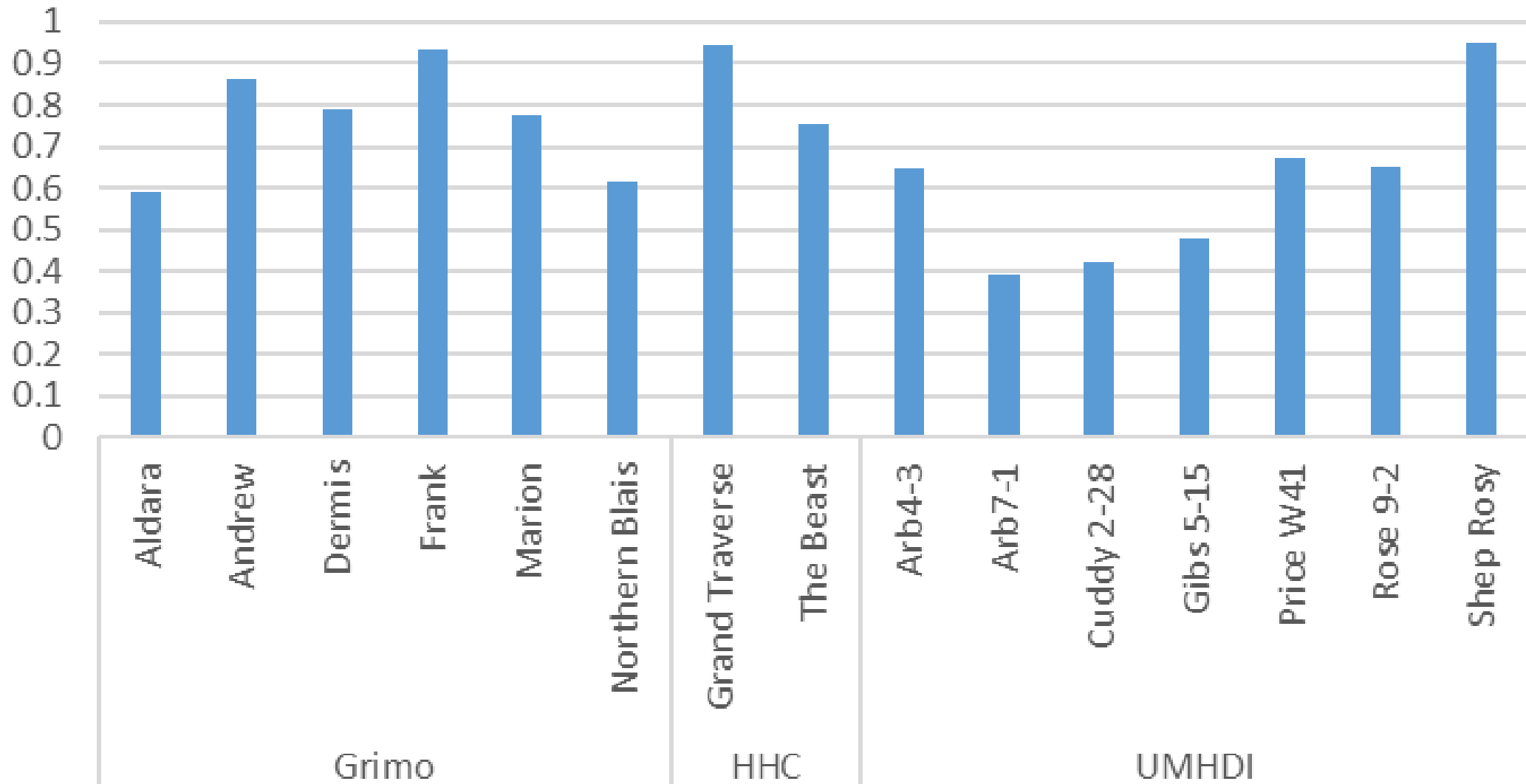
Goal is 0.70 oz kernel/sq ft

Genotype	Age	n	Yield Density (oz kernel/sq ft)
Cuddy 2-28	5	9	0.88
Arb7-1	5	9	0.71
Northern Blais	7	11	0.70
SPC-2D5	5	10	0.65
Gibs 5-15	5	6	0.57
Gibs 6-23	5	4	0.53
Rose 9-2	5	15	0.50
Marion	7	11	0.41
Grand Traverse	7	10	0.40
The Beast	7	11	0.36
Arb4-3	5	7	0.32
Heas B	5	3	0.28
Spc-2c7	4	8	0.27
Shep Rosy	5	9	0.26
Dermis	5	7	0.23
Eric 4-21	4	3	0.17
Aldara	7	11	0.17
Andrew	7	8	0.15
Frank	7	10	0.12

2023 % Kernel



2023 Kernel Wt (g)





Maine Blueberries

20,000 acre, 480 growers
2022 – 77.6 million pounds
99% processed



Oregon Blueberries

15,000 acre, 320 growers
2022 – 157 million pounds
60% processed

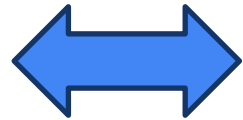


Cultivar Recommendations/Availability

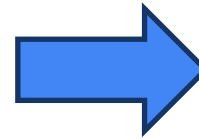
- Northern Blais
 - Good all around, limited testing, available from Grimo Nut Nursery
- The Beast, Grand Traverse
 - For warmer parts of Upper Midwest, limited testing
 - Available from multiple sources
- Z's Nutty Ridge, LLC
 - Photon, NITKA – not yet trialed in Upper Midwest
- Rutgers Landmark Series
 - European genetics, testing underway in Upper Midwest
- UMHDI 1st Gen Selections

Strategic Plant Sales To Support the Industry

PMTA Nurseries



MH, LLC



Sales Priority

1. Go-First Farms

2. Early-Adopter Partners

3. Go-First Growers

4. Individuals

2. Early-Adopter Commercial Partners

- Application process
- Formal or informal groups of growers (minimum of 3) with demonstrated experience working together
- Pooled plant orders place annually



3. Go-First Growers

Application process

Must be within 25 miles of a Go-First Farm

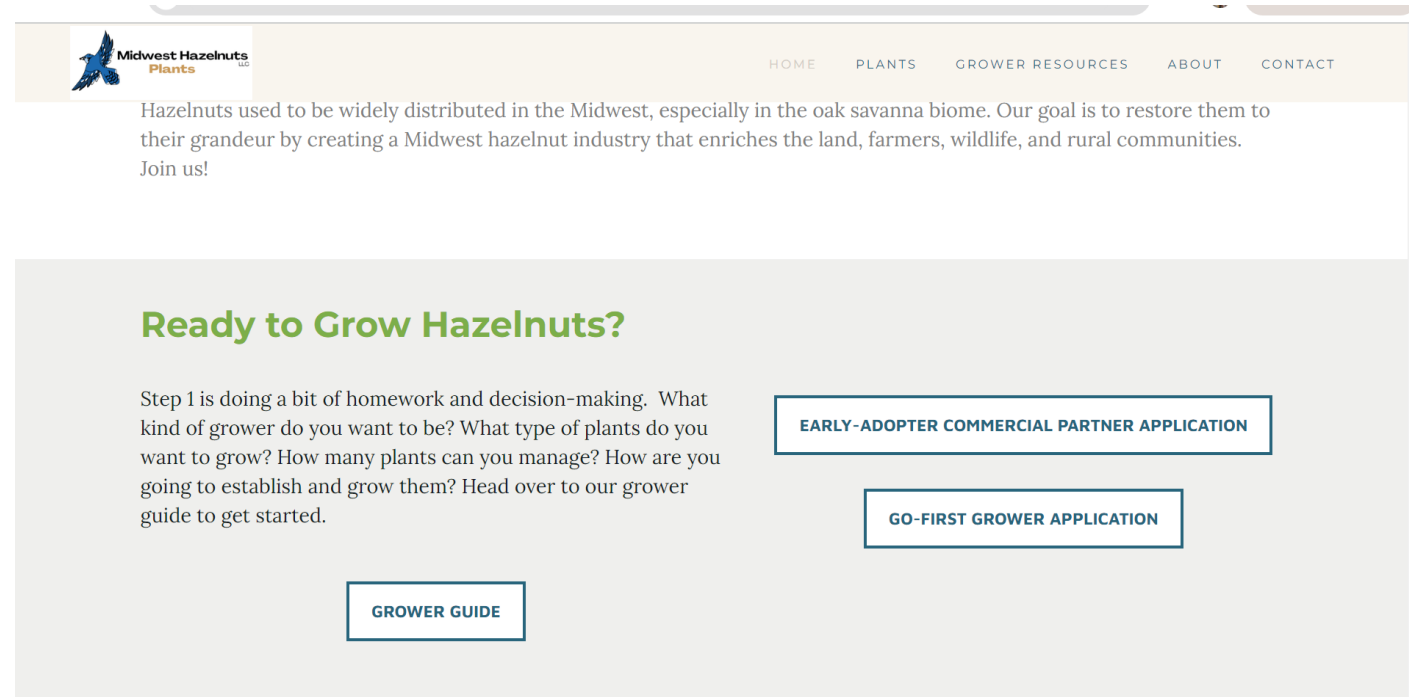
4. On Your Own

Get on the waiting list to be notified when online ordering is open



Three Ways to Access UMHDI Plants

- Be part of an Early Adopter Commercial Partner organization
- Apply to be a Go-First Grower
- Sign up for the waiting list to be notified when ordering is open online



The screenshot shows the website for Midwest Hazelnuts. At the top left is the logo, which features a blue bird-like icon and the text "Midwest Hazelnuts Plants". To the right of the logo is a navigation menu with links for "HOME", "PLANTS", "GROWER RESOURCES", "ABOUT", and "CONTACT". Below the navigation is a paragraph of text: "Hazelnuts used to be widely distributed in the Midwest, especially in the oak savanna biome. Our goal is to restore them to their grandeur by creating a Midwest hazelnut industry that enriches the land, farmers, wildlife, and rural communities. Join us!". Below this text is a section titled "Ready to Grow Hazelnuts?" in green. Underneath this title is a paragraph: "Step 1 is doing a bit of homework and decision-making. What kind of grower do you want to be? What type of plants do you want to grow? How many plants can you manage? How are you going to establish and grow them? Head over to our grower guide to get started." Below this paragraph are three buttons: "EARLY-ADOPTER COMMERCIAL PARTNER APPLICATION", "GO-FIRST GROWER APPLICATION", and "GROWER GUIDE".

www.midwesthazels.com