

## DIRECTIONS

### From Iowa and other points southwest

1. East on I80 to US 61, go north thru Dubuque
2. Cross bridge, it's 60 miles to Boscobel and another 12 miles till WI 171 west.
3. Take 171 six miles into Gays Mills, at bank bear right onto WI 131 North, community center is 1.3 miles

### From MN and other points northwest

1. Cross the Mississippi on US 14 to reach La-Crosse
2. Follow US 14 south, when it splits take US 61 south to Soldiers Grove, then follow WI 131 south to reach the Gays Mills Community Center (red roof) on right

### From the east

1. From Madison take US 14 west to WI 60
2. Follow WI 60 west to US 61
3. Then go north on WI 171 west six miles into Gays Mills; at bank bear right onto WI 131 North, community center is 1.3 miles

## Area Lodging

Listed below are some nearby lodging opportunities. Not much is available locally but most nearby towns have several options.

- **Roth House and Old Oak Inn:** 608-624-5217
- **Country Garden Inn** - 608.624.3254
- **The River Inn** - 608.375.8000
- **Inn at Lonesome Hollow (B&B)** - 608.624.3429
- **Ramada Inn** - 608.647.8869
- **Vernon Inn & Suites** - 800.501.0664
- **Midway Motel** - 608.637.2929

UW-Extension invites you to the 7th Annual Upper Midwest Hazelnut Growers Conference March 4 and 5, 2016 in Gays Mills, WI.

Hazelnuts are an emerging crop for the Upper Midwest with potential to provide significant economic returns to growers while improving soil and water quality on our agricultural lands.

As in previous years, the goal of the 2016 Conference is to provide information on how to grow, harvest, and sell hazelnuts along with updates on the many exciting hazelnut research and development projects underway.

The focus on Friday, March 4 is hazelnut processing. The day is intended for experienced, beginning, or aspiring growers wanting to see prototype hazelnut processing equipment and to share ideas. Our speaker, Tera Johnson, will present on what it takes to build and run a profitable food business.

The focus on Saturday, March 5 is hazelnut production and starts with two presentations on the basics of establishing and growing hazelnuts. We'll then provide updates on the many research projects in the Upper Midwest. We'll have updates on efforts to develop proven genetics and attendees will have the opportunity to taste nuts from top performing genotypes. The UMHDI Hazelnut Performance Trials have been evaluating top plants since 2009 and select material for grower trial will be available soon. We'll provide all the details.

Questions or comments can be directed to:  
[jason.fischbach@ces.uwex.edu](mailto:jason.fischbach@ces.uwex.edu)

# 7th Annual Upper Midwest Hazelnut Growers Conference



**Friday - Saturday  
March 4-5, 2016**

**Kickapoo Culinary Center  
16381 Hwy 131  
Gays Mills, WI 54631**

**Minnesota  
Hazelnut  
Foundation**

**UNIVERSITY  
OF MINNESOTA**



**Upper Midwest  
Hazelnut  
Development Initiative**

**AMERICAN  
HAZELNUT  
COMPANY**

**UW  
EXTENSION**

7<sup>th</sup> Annual Upper Midwest  
Hazelnut Growers Conference

CONFERENCE AGENDA

Friday, March 4 - Hazelnut Processing Symposium

- 10:00 am- 12:30 pm ..... **Equipment Set-Up**
- 12:00 – 1:00 pm ..... **Registration**
- 1:00 – 3:00pm ..... **Processing Equipment Demonstration**
- 3:00 – 3:30pm ..... **American Hazelnut Company: A Grower-Owned Company for the Upper Midwest**
- 3:30 – 4:45pm ..... **Value-Added Food Businesses - Business Models that Work - Tera Johnson, UW-Extension Food and Finance Institute**
- 5:30– 6:30pm..... **Dinner at the Kickapoo Culinary Center**
- 6:30 pm ..... **American Hazelnut Company information meeting and Open House**

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Saturday March 5 - Advancing the Industry in the Upper Midwest

- 8:00 – 8:30am ..... **Registration**
- 8:30 – 9:30am ..... **For Beginners: Introduction to Hazelnuts - Jeff Jensen, Iowa Nut Growers Association**
- 9:30 – 10:15am ..... **Cost-Share Programs for Hazelnut Establishment - Steve Bertjens, USDA-NRCS**
- 10:15 - 10:30am ..... **BREAK**
- 10:30 - 11:00am..... **Hazelnut Weed Control Trial Update - Lois Braun, U of Minnesota**
- 11:00 - 12:00pm ..... **UMHDI Hazelnut Performance Trials - Updates - Lois Braun, U of Minnesota, Jason Fischbach, UW-Extension**
- 12:00 – 12:45pm ..... **LUNCH**
- 12:45 – 1:15pm ..... **Propagation Updates - Knight Hollow Nursery**
- 1:15 - 1:45pm ..... **Propagation Updates - University of Minnesota**
- 1:45 - 2:30pm ..... **Hazelnut Propagation and Nursery Production - Mori-Essex Nursery, Ontario**
- 2:30 - 2:45pm ..... **BREAK**
- 2:45 - 3:15pm ..... **Phenolics In Hazelnuts: Potential Future Products? - Mike Demchik, UW-Steven's Point**
- 3:15 - 3:45pm ..... **Understanding and Protecting Flavor in Hazelnuts - Catrin Tyl, UMN Food Science**
- 3:45 - 4:30pm ..... **Hazelnut Breeding Updates - Invited Panel**

Registration Form

Name1 \_\_\_\_\_

Name2 \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # \_\_\_\_\_

E-Mail Address \_\_\_\_\_

*\*Submit names and addresses for each registrant.*

**Conference Registration Fee:**

The conference registration fee includes speakers, printed materials, break food, and lunch on Saturday. Friday dinner is separate. Add \$5/person for registrations after February 22.

**Full Conference**

No. Attending: \_\_\_\_\_ x \$45.00 each = \$ \_\_\_\_\_

**Friday Only**

No. Attending: \_\_\_\_\_ x \$20.00 each = \$ \_\_\_\_\_

**Saturday Only** (includes lunch)

No. Attending: \_\_\_\_\_ x \$35.00 each = \$ \_\_\_\_\_

**Friday Dinner** (not included in full conference fee)

No. Attending: \_\_\_\_\_ x \$15.00 each = \$ \_\_\_\_\_

Total Enclosed:..... \$ \_\_\_\_\_

Make check/money order payable to:

**UW-Extension**

and return with completed registration to:

**UWEX Bayfield County  
Courthouse, PO Box 218  
Washburn, WI 54891**