

HELP **FARMERS** AND **RESEARCHERS**  
UNDERSTAND **CONSUMER INTEREST** IN AN  
*EMERGING MIDWESTERN AGRICULTURAL PRODUCT.*

**JOIN US FOR AN  
IN-PERSON  
CONSUMER  
FOCUS  
GROUP**

You must attend the entire session  
to receive compensation.



AND EARN **\$30** CASH!  
PLUS RECEIVE **FREE** PRODUCT SAMPLES

**OR**

**TAKE A 10 MIN.**

You must complete  
the survey to enter  
the drawing.



**ONLINE  
CONSUMER  
SURVEY**

AND ENTER TO **WIN**  
UP TO **\$200** CASH!

Eight names will be drawn. First draw wins \$200, second draw wins \$100, third through eighth draws win \$50 each.

TO PARTICIPATE, **CLICK ON** or **SCAN** A QR CODE.  
**Or Contact Lucas** - 715-682-6567 | [Lucas@CopyThatAshland.com](mailto:Lucas@CopyThatAshland.com)

This research is part of a federally-funded project involving universities and producers.  
The research is being conducted by Copy That of Ashland, Wisconsin.